



# MULTIPLIER EVENT 4 | AGENDA

## Recording, mixing and delivering AD

20th March 2019

Residència d'Investigadors: [Calle Hospital, 64, 08001 Barcelona, Spain](#)

### PROGRAMME

15:00 - 15:30	Registration for ADLAB PRO workshop	1
15:30 - 15:45	Welcome and ADLAB PRO project presentation (Elisa Perego, University of Trieste)	
15:45 - 16:30	Production processes in Europe: sound in audio description (Mereijn Van der Heijden, Soundfocus)	
16:30 - 17:15	Next Generation Audio accessibility features (Christian Simon, Fraunhofer Institute)	
17:15 - 17:45	Coffee break	
17:45 - 19:00	AD for social media and advertising in the USA: disability ethics and the production processes (Matt Kaplowitz, Bridge Multimedia).	
	This will be a highly interactive session, with audience activities.	
19:00-19:15	Closing remarks (Mereijn Van der Heijden, Soundfocus)	

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## USEFUL INFORMATION

Registration is compulsory but free.

More information here: <http://grupsderecerca.uab.cat/arsad/node/146>

More information on ADLAB PRO project: <https://www.adlabpro.eu/>

## HOW TO GET TO THE VENUE?

The event will take place at Residència d'Investigadors

Address: Carrer de l'Hospital, 64, 08001 Barcelona.

Website: <http://www.resainn.com/alojamiento/barcelona/residencia-investigadors/>

Google Maps: <https://goo.gl/maps/XiZhDQ4cXxQ2>

