

A yellow circular button with black text. The text is arranged in five lines, centered on the button. The first line is "THE", the second is "TROUBLE WITH", the third is "NORMAL", the fourth is "PEOPLE", and the fifth is "IS THEY DON'T EXIST".

**THE
TROUBLE WITH
NORMAL
PEOPLE
IS THEY
DON'T EXIST**



Welcoming
disabled people

The power of audio description is immense and if we are creative with the process we can open up new approaches.



ZOE PARTINGTON
Tu Fewn Artist

Tu Fewn workshops

- As part of a major photography festival as an artist who is partially sighted I chose to use AD to train all the volunteers. The outcome was not only about making the visual accessible to blind and partially sighted people but increasing the confidence of volunteers and their communication skills. At this point it means AD is a valuable tool to develop peoples skills its not always about blind people.

- As an artist I use audio description to encourage people to really investigate the spaces they inhabit or design. Observing is key to good design. The quality and the emotional impact of designing the urban realm can be improved by teaching AD.





Encouraging
artists to
develop their
artist
statements
through
cocktails



Measure the impact ?
Understand the steps
to engaging non visual
learners in art.

"Audio Description challenges societies normative approach. In training architects, using descriptive language, we can reflect who we include and who we exclude from our vibrant cities & urban realm. Equality & language unites us all."

We often focus on and talk about the visual experience of buildings. In contrast, my workshop invites participants to touch and draw objects and then translate that experience into descriptive text to expand our understanding of space.

Zoe Partington

A contemporary artist who uses her installations to develop viscerally-powerful audio visual and tactile representations of disabled people's journeys and experiences through spaces.

Zoe predominately works as a Creative consultant and trainer for the cultural sector, a researcher, auditor and creative equality trainer for museums and galleries to develop their skills and experience for meeting the needs of disabled visitors.

Zoe is an international advisor and trainer

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Thank you for listening - Q&A to follow